

Wake Forest Journal  
*of*  
Law & Policy

---

VOLUME 2

MAY 2012

NUMBER 1

---

*Copyright © 2012 by the Wake Forest Journal of Law & Policy*

**SYMPOSIUM**

LOSING TO WIN: DISCUSSIONS OF RACE AND  
INTERCOLLEGIATE SPORTS

**CONTENTS**

FOREWORD

*Timothy Davis* 1

ARTICLES

RACE AND INTEREST CONVERGENCE IN NCAA SPORTS

*Amy Christian McCormick & Robert A. McCormick* 17

THE BCS AND BIG-TIME INTERCOLLEGIATE FOOTBALL RECEIVE  
AN “F”: REFORMING A FAILED SYSTEM

*Rodney K. Smith & Neil Millhiser* 45

ARE COLLEGE ATHLETES ECONOMICALLY EXPLOITED?

*Ahmed E. Taha* 69

“STRANGE MIX OF ENTITLEMENT AND EXPLOITATION”:  
THE AFRICAN AMERICAN EXPERIENCE IN  
PREDOMINATELY WHITE COLLEGE SPORT

*David K. Wiggins* 95

HEAD FOOTBALL COACHES: ENDING THE DISCOURSE OF  
PRIVILEGE

*Linda S. Greene* 115

CALL IN THE FEDS: TITLE VI AS A DIVERSIFYING FORCE IN THE  
COLLEGIATE HEAD FOOTBALL COACHING RANKS

*N. Jeremi Duru* 143

OCCUPATIONAL SEGREGATION OF AFRICAN AMERICANS IN  
INTERCOLLEGIATE ATHLETICS ADMINISTRATION

*George B. Cunningham* 165

A HIDDEN TOXICITY IN THE TERM “STUDENT ATHLETE”:  
STEREOTYPE THREAT FOR ATHLETES IN THE COLLEGE  
CLASSROOM

*Jeff Stone* 179

TALKING AROUND RACE: STEREOTYPES, MEDIA, AND THE TWENTY-  
FIRST CENTURY COLLEGIATE ATHLETE

*Andrew C. Billings* 199

THE WHITENING OF SPORTS MEDIA AND THE COLORING OF  
BLACK ATHLETES’ IMAGES

*Kevin B. Blackistone* 215

YOU CAN’T WIN IF YOU DON’T PLAY: THE SURPRISING ABSENCE  
OF LATINO ATHLETES FROM COLLEGE SPORTS

*Christopher David Ruiz Cameron* 227

THEY PLAY LIKE GIRLS: GENDER AND RACE (IN)EQUITY IN NCAA  
SPORTS

*Angela J. Hattery* 247

THE END GAME: ENVISIONING EQUALITY FOR WOMEN AND GIRLS  
IN SPORTS

*Jacquelyn Bridgeman* 267

REMEDIATING DISCRIMINATION AGAINST AFRICAN AMERICAN  
FEMALE ATHLETES AT THE INTERSECTION OF TITLE IX AND  
TITLE VI

*Alfred Dennis Mathewson* 295

Wake Forest Journal  
*of*  
Law & Policy

---

VOLUME 2

MAY 2012

NUMBER 1

---

**BOARD OF EDITORS**

*Editor-in-Chief*

MATTHEW M. PAGETT

*Managing Editor*

SCOTT M. DOUGLASS

*Executive Editors*

ROSS C. DURR

CRAIG M. PRINCIPE

TARA S. VYAS\*

*Notes & Comments Editor*

NAOMI R. HUNTINGTON

*Symposium Editor*

TREVOR OSTBYE

*Articles Editors*

MEEREN S. AMIN

STEPHEN J. BELL

DAVIS F. ROACH

*Business Editor*

J. MATTHEW HAYES

**SENIOR STAFF**

MOLLY F. HASSENFELT

KATHLEEN E. HICKS

ALEXANDER J. LUTZ

DAVID R. SCOTT

JENNA K. WALLEY

**JUNIOR STAFF**

DANA H. BRINKLEY

KIMBERLY J. BYRD

MICHAEL C. CARDI

ANNA E. DOWDY

JASON V. FEDERMACK

COLLEEN FOX

DYLAN GREENWOOD

KATHRYN E. HATCHER

PHILIP J. HILTNER

KEVIN D. ISRAEL

THOMAS S. LAMBERT

CHRISTINE A. MEIER

MAANA K. PARCHAM

RAMIE SHALABI

COURTNEY A. SORENSEN

M. PAIGE SOVA

PETER C. STANTON

JOSHUA E. TYLER

SAMUEL J. WELLBORN

DAMON C. WILSON

**FACULTY ADVISORS**

JENNIFER M. COLLINS

SHANNON GILREATH

---

\* *Manuscripts Editor*

## BOARD OF ADVISORS

WILLIAM A. DARITY

HON. ALBERT DIAZ

JOSE GABILONDO

KEVIN JOHNSON

E. JULIA LAMBETH

SHAKA MITCHELL

MELANIE JOHNSON RAUBACH, *Founder*

ANN C. SCALES

PENELOPE SPRY

HON. E. NORMAN VEASEY

*The editors express their deepest thanks to the distinguished members of this advisory board.*

---

### WAKE FOREST JOURNAL OF LAW & POLICY

(ISSN 2160-4967)

The *Wake Forest Journal of Law & Policy* is published twice each academic year by the students of the Wake Forest University School of Law. The *Journal of Law & Policy's* content may be accessed on our website, [lawpolicyjournal.law.wfu.edu](http://lawpolicyjournal.law.wfu.edu). The *Journal's* editors may be reached via e-mail at [wfulawpolicyjournal@gmail.com](mailto:wfulawpolicyjournal@gmail.com) or by mail at: Wake Forest Journal of Law & Policy | PO Box 7206 | Worrell Professional Center | Winston-Salem, NC 27109. POSTMASTER: Send address changes to the *Wake Forest Journal of Law & Policy* at the mailing address listed above.

Single Issue Price: \$20.00. Wake Forest University School of Law alumni pay \$15.00 per issue, School of Law students pay \$12.00 per issue. Contact 2012–2013 Business Editor Ramie Shalabi, [shalrs0@wfu.edu](mailto:shalrs0@wfu.edu), for ordering information.

Back issues in complete sets, volumes, or individual issues may be obtained from: William S. Hein & Co., Inc. | 1285 Main Street | Buffalo, NY 14209-1987, and may be accessed online at <http://www.heinonline.org>.

The *Journal* welcomes submissions of articles, essays, notes, comments, empirical studies, and book reviews. Each manuscript should be typed, doubled-spaced, and in *Times New Roman*, 12-point typeface. The *Journal* accepts submissions via Espresso and LexOpus. Authors may also submit manuscripts directly by e-mail to [wfulawpolicyjournal@gmail.com](mailto:wfulawpolicyjournal@gmail.com).

The author of each article appearing in the *Journal* has granted permission for copies of that article to be made available for classroom use, provided only that copies are distributed at or below cost, the author and *Journal* are conspicuously identified, proper notice of copyright is affixed to each copy, and the user obtains permission to make such copies from the *Wake Forest Journal of Law & Policy*, or the author.

Citations in the *Journal* closely conform to *The Bluebook: A Uniform System of Citation* (Columbia Law Review Ass'n et al. eds., 19th ed. 2010) and *The Chicago Manual of Style* (16th ed., 2010).

The views expressed in the *Wake Forest Journal of Law & Policy* do not necessarily reflect the views and opinions of its editors.

*Copyright © 2012 by the Wake Forest Journal of Law & Policy*